

Privacy Statement

Thank you for visiting Linxtracker.com. Your privacy is important to LinxTracker ("we" or "our"). To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used at Linxtracker.com. Please be advised that the practices described in this Privacy Statement apply only to information gathered through and in connection with this web site and do not necessarily reflect our practices for other sites we operate nor affiliate sites.

The Information We Collect

At our site, you may now or in the future be able to order products and services, enter contests, vote in polls or otherwise express an opinion, subscribe to one of our services such as our online newsletters, or participate in one of our online forums or communities. The types of personally identifiable information that may be asked to be submitted include: name, address, e-mail address, telephone number, fax number, date of birth, gender, credit card information, and information about your interests in and use of various products, programs, and services. You may also be able to submit information about other people. For example, you might submit a person's name and e-mail address to send an electronic greeting card and, if you order a gift online and want it sent directly to the recipient, you might submit the recipient's name and address. The types of personally identifiable information that may be collected about other people at these pages include: recipient's name, address, e-mail address, age, gender, and telephone number.

Certain features of our site may only be available to persons who provide us with the requested personally identifiable information such as persons ordering products, programs, and services or otherwise participating in the site's activities and offerings.

We also may collect certain non-personally identifiable information when you visit many of our web pages such as the type of browser you are using (e.g., Netscape, Internet Explorer), the type of operating system you are using, (e.g., Microsoft Windows or Mac OS) and the domain name of your Internet service provider (e.g., America Online, Comcast).

How We Use the Information

We may use the information you provide about yourself to fulfill your requests for our products, programs, and services, to respond to your inquiries about our offerings, and to offer you other products, advertisements, programs or services that we believe may be of interest to you.

We sometimes use this information to communicate with you, such as to notify you when you have won one of our contests or when we make changes to our subscriber agreements, to fulfill a request by you for an online newsletter, or to contact you about your account with us.

We use the information that you provide about others to enable us to send them your gifts or cards. From time to time, we also may use this information to offer our products, programs, or services to them. The information we collect in connection with our online forums and communities is used to provide an interactive experience. We use this information to facilitate participation in these online forums and communities and, from time to time, to offer you products, programs, or services.

If you choose to submit content for publication (e.g., statistic results, questions for an online chat guest, a posting to a blog or a discussion board), we may publish your username or screen name and other information you have provided to us (e.g. transcript of the chat, including your question).

We sometimes use the non-personally identifiable information that we collect to improve the design and content of our site and to enable us to personalize your Internet experience. We also may use this information in the

aggregate to analyze site usage, as well as to offer you products, programs, or services. We may disclose personally identifiable information in response to legal process, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request, or where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, to verify or enforce compliance with the policies governing our Web Site and applicable laws or as otherwise required or permitted by law or consistent with legal requirements. In addition, we may transfer personally identifiable information about you if we, or one of our business units, are acquired by, or sold to, or merged with another company.

Agents and contractors of Linxtracker.com who have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Statement by, for example, not using the information for any purpose other than to carry out the services they are performing for Linxtracker.com.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that is collected will never be disclosed in a manner that is inconsistent with this Privacy Statement.

We may also disclose personally identifiable information to companies whose practices are not covered by this privacy statement (e.g., other marketers, magazine publishers, retailers, participatory databases, and non-profit organizations) that want to market products or services to you. If our site shares personally identifiable information, it will provide you with an opportunity to opt out or block such uses either at the point of submission of your personally identifiable information or prior to any such disclosure.

We may on occasion combine information we receive online with other information and outside records to enhance our ability to market to you those products or services that may be of interest to you. If you have signed up to receive our e-mails and prefer not to receive marketing information from this site, follow the unsubscribe instructions provided at the bottom of this statement.

Finally, Linxtracker.com will not use or transfer personally identifiable information provided to us in ways unrelated to the ones described above without also providing you with an opportunity to opt out of these unrelated uses.

Cookies & Web Beacons

To enhance your experience with our sites, many of our web pages use "cookies." Cookies are text files we place in your computer's browser to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personally identifiable information unless you choose to provide this information to us by, for example, registering at one of our sites. However, once you choose to furnish the site with personally identifiable information, this information may be linked to the data stored in the cookie. We use cookies to understand site usage and to improve the content and offerings on our sites. For example, we may use cookies to personalize your experience at our web pages (e.g., to recognize you by name when you return to our site), save your password in password-protected areas, and enable you to use shopping carts on our sites. We also may use cookies to offer you products, programs, or services.

"Web beacons" or clear .gifs are small pieces of code placed on a web page to monitor the behavior and collect data about the visitors viewing a web page. For example, web beacons can be used to count the users who visit a web page or to deliver a cookie to the browser of a visitor viewing that page. We may use web beacons on this site from time to time for this and other purposes.

In addition, we may also collect information regarding date and time you visited, name of your internet service provider, state or country from which you accessed the site, number of links you click within the site, the kind of computer and browser you are using, your internet protocol address, and any links you linked to from our site.

Collection of Information by Third-Party Sites, Ad Servers, and Sponsors

Our site may contain links to other sites whose information practices may be different than ours. Visitors should consult the other sites' privacy notices as we may not have control over information that is submitted to, or collected by, these third parties.

We sometimes may offer content (e.g., contests, sweepstakes, or promotions) that is sponsored by or cobranded with identified third parties. By virtue of these relationships, the third parties may obtain personally identifiable information that visitors voluntarily submit to participate in the site activity. Linxtracker.com does not have ultimate control over these third parties' use of this information. Linxtracker.com will notify you at the time of requesting personally identifiable information if these third parties will obtain such information. We may use a reputable third party to present or serve the advertisements that you may see at its Web pages. These third party ad servers may use cookies, web beacons, clear .gifs or similar technologies to help present such advertisements, and to help measure and research the advertisements' effectiveness. The use of these technologies by these third party ad servers is subject to their own privacy policies and is not covered by our privacy statement. You can learn more about this site's use of such third-party ad servers data collection.

Our Commitment to Security

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

How You can Access or Correct Information

Access to personally identifiable information that is collected from our sites may be accessible for a limited period of time from the point of collection. For example, if you created a password-protected account within our site, you can access that account to review the information you provided.

Special Note for Parents

The site you are visiting is considered a general audience site. Please review this information with your children.

Customer Service

When you call one of our customer service representatives, or e-mail us with a comment or question, you may be asked for information that identifies you, such as your name, address and telephone number, to help us promptly answer your question. We may retain this information to assist you in the future, for instance with any further queries you may have or by sending you information about other publications, products or services of ours which we believe may interest you, in accordance with this Privacy Policy. We also may use your feedback, suggestions and comments to monitor and/or improve our publications, product offerings, and our websites.

How to Contact Us

If you have any questions or concerns regarding Linxtracker's Privacy Statement, you should contact Linxtracker at info@linxtracker.com

You may contact us via mail at:

LinxTracker
Privacy Statement
5881 E. 82nd Street, Suite 105
Indianapolis, IN 46250

Unsubscribing from e-mail lists

If you have signed up to receive our emails and prefer not to receive marketing information from this site, please contact us via mail at:

LinxTracker
Email Unsubscribe
5881 E. 82nd Street, Suite 105
Indianapolis, IN 46250

Third Party Ad Servers

We and our advertisers may use third parties to serve or present the ads that appear on our site and to conduct research about the advertisements. Below is a representative list of such third parties and a link to their privacy notices.

Access to personal information

If you created a password-protected account within our site go back to that portion of the site to review the information you provided.

Changes

LinxTracker may periodically update this Privacy Statement. Please review this statement from time to time. Your use constitutes your acceptance and agreement to this Privacy Statement and any changes or updates.

This Privacy Statement was revised 4/14/2010.